



**NATIONAL ASSOCIATION OF  
REALTORS-INDIA**

## Introduction

In comprehensive Real Estate Directory of NAR-INDIA 2009-2011, you'll find an abundance of information and services regarding National Real Estate. Find real estate agents or brokers in your region.

Find reliable Home Builders/Developers, Home Movers, Mortgage Lenders, Legal Services, and other Services. You will get profit from our innovative branding strategy that will increase sales, generate referrals, promote customer loyalty, and enhance your image.

Each specific subject and the information related to this are all arranged in an organized manner.

### **Circulation**

The free copies will be circulated to:

- Hotels
- Public Libraries
- IT Industries
- Developer's office
- Realtors
- Book Stores

Of all major cities of INDIA

Now you need to maximize your exposure by getting the word out about the service that you offer.



**for details please visit at [www.narindia.com](http://www.narindia.com)**





NATIONAL ASSOCIATION OF  
REALTORS-INDIA

Dear Advertiser,

The National Association of Realtors India (NAR - India) is going to publish its first directory of members. The association was formed two years ago with the primary aim of promoting best practices in Real estate Broking Among its members. It is affiliated with NAR - USA which is a 1.2 million Broker association. NAR - USA has a bilateral agreement with our organization to assist our members by informing, training, educating and empowering them to execute their job in a manner that ensures customer satisfaction.

The organization has ten city associations as its members; the member's directory will have a shelf life of two years. It will have useful articles from leaders in the field of building, architecture, law, and offcourse brokerage. It should prove very useful to members of our industry, service providers to our industry, and our customers. We expect large circulation and readership for this Directory.

It will have a list of all our members in the country, as well as interpretation of laws relevant to our industry both at the local and national level.

Dear Advertiser you will get very good and focused coverage to a selected group of users and service providers of the building industry.

Looking forward to receiving your advertisement and your support,

Ravi Varma  
Président NAR India.



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NATIONAL ASSOCIATION OF REALTORS-INDIA

# Booking form

Form No.:

Date:     
Date Month Year

Party Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Billing Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Member /  Non-Member /  Allied Services

If Member then please specify:

Registration No.: \_\_\_\_\_ Name of city association: \_\_\_\_\_  
(Registration number is mentioned on the identity card of NAR-India)

Advt. booked by: \_\_\_\_\_ Name of city association: \_\_\_\_\_

Date of collection of artwork / matter for advertisement

Last date of approval of Artwork : 15th October 2009

- Catagorys for advertisement:
- |  |   |
|--|---|
| <input type="checkbox"/> Back Page                       | <input type="checkbox"/> Back Page Middle Fold          |
| <input type="checkbox"/> Front Page Middle Fold          | <input type="checkbox"/> Front Inside Page (right)      |
| <input type="checkbox"/> Front Inside Page (left)        | <input type="checkbox"/> Back Inside Page (right)       |
| <input type="checkbox"/> Back Inside Page (left)         | <input type="checkbox"/> City Seperator Page            |
| <input type="checkbox"/> City Page Seperator Middle Fold | <input type="checkbox"/> Page Allied Services Seperator |
| <input type="checkbox"/> Middle Fold Page                | <input type="checkbox"/> Book Mark                      |
| <input type="checkbox"/> Full Page (Non Members)         | <input type="checkbox"/> Half Page (Non Members)        |
| <input type="checkbox"/> Full Page (Members)             | <input type="checkbox"/> Half Page (Members)            |

Payment details:

Total Amount \_\_\_\_\_

Cheque No. \_\_\_\_\_ D.D. No. \_\_\_\_\_ Date: \_\_\_\_\_

Bank: \_\_\_\_\_ Branch: \_\_\_\_\_

Advertisement Acceptance:

Name: \_\_\_\_\_ Designation \_\_\_\_\_

Email: \_\_\_\_\_ Tel: \_\_\_\_\_ Mobile: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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## Locations for Advertisement and Rates

<i>Category</i>	
<b>Premium Locations</b>	<b>Rates</b>
Front Page Middle Fold	5,00,000=00
Back Page	5,00,000=00
Back Page Middle Fold	4,00,000=00
Front Inside Page (right)	3,00,000=00
Back Inside Page (right)	3,00,000=00
City Page Separator Middle Fold	3,00,000=00
Middle Fold Page	3,00,000=00
Front Inside Page (left)	2,00,000=00
Back Inside Page (left)	2,00,000=00
Page City Separator	1,00,000=00
Page Allied Services Separator	1,00,000=00
Book Mark Page	1,00,000=00
<b>Other Locations</b>	
Full Page (non Members)	30,000=00
Half Page (non Members)	20,000=00
Full Page (members)	10,000=00
Half Page (members)	5,000=00

## Terms and Conditions

- Date of opening of booking 10 August 2009.
- All payments by cheque or demand draft in name of "National Association of Realtors – India"- A/c Directory.
- Rates are exclusive of service tax.
- NAR - India reserves all rights of accepting or rejecting the advertisements.
- The art work for the advertisement along with the payment should reach to co-ordinators office before 30/10/2009 through committee member of respective city.
- No discount to members for premium pages.
- Cut off date for receiving art work for advertisement will be 15th October 2009.
- Launch in January 2010.



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## Contact Detail

Name and Address	Email	Telephone	Fax
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<b>Ahemadabad</b> Bharat Korat City Estate Management B-7 Sushil Nagar Society, Opp., Gandhi Labor Institute, Driving Road, Memnagar, Ahemadabad-3800052	cityestate@rediffmail.com	079 27491404-5	079 27491405
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